**ZARA HOME PAGE REDESIGN**



In the redesigned home page, the following changes have been made:

1. Made the home page clearer and more concise.

2. Improved the accessibility of the navbar.

3. Added a hero section showcasing current sale offers or new arrivals.

4. Introduced sections for new collections and top picks, initially suggesting items based on the account's gender, then based on the user's previous orders.

5. Enhanced product visibility, allowing users to add items to the cart with size selection (applicable to items like clothes and shoes). This feature only allows size selection; for color options, users need to open the product page. Users can also add items to their wishlist.

6. Made the footer more concise and user-friendly.

Link: <https://www.figma.com/proto/snMeWr2qvBHMYVRGaIpEZE/redesign?page-id=2400%3A140&node-id=2493-5586&viewport=-15941%2C-1611%2C1.11&t=QV6ahLS9MXEMRqxI-1&scaling=min-zoom&content-scaling=fixed>

(if loading animation does not appear please click on reset button or press “r” key)